

# 2018 EVOLUTION

## Sponsorship Opportunities & Prospectus



**June 18-20, 2018 at  
La Torretta Lake Resort & Spa  
on Lake Conroe**

The Texas EMS Alliance was founded by EMS leaders across Texas to serve as a unified voice for Texas EMS agencies. In addition to its advocacy work, TEMSA provides educational and networking events to EMS agency leaders. EVOLUTION 2018, TEMSA's annual conference, is one of the largest conferences for EMS leaders in Texas.



### Highlights for EVOLUTION 2018 Sponsors

1

#### Key Decision Makers

EVOLUTION has grown tremendously since it was first held in 2015. EVOLUTION 2017 featured nearly 200 attendees, many of whom were EMS agency leaders and other decision makers. EVOLUTION is now one of the largest EMS conferences in Texas.

2

#### Extensive Networking Opportunities

Once again, exhibitors will be placed in the atrium outside of the presentation rooms to maximize the opportunities for exhibitors to interact with attendees. In addition, EVOLUTION 2018 features several social events in a relaxed atmosphere.

3

#### Limited Exhibitor Space

Exhibitors have responded to the growth of EVOLUTION, as evidenced by our largest exhibit hall in 2017. Don't Delay: The 2018 exhibit hall will be limited to 29 exhibits.

4

#### New Sponsorship Opportunities

New for 2018: Title, platinum, and gold sponsors will have their logos recognized in TEMSA's e-mail newsletters in 2018. Are you looking for additional exposure at EVOLUTION 2018? Title and platinum sponsors will have the opportunity for additional sponsorship add-ons at no additional costs. Gold sponsors will have add-on opportunities at a small additional cost.

5

#### Support the Texas EMS Agency

TEMSA serves as the EMS industry's advocacy voice before the Texas legislative and regulatory arenas. Your support helps TEMSA advance its public policy agenda and ensure that Texans have access to outstanding EMS service.

# 2018 Conference Overview



## Monday, June 18, 2018

9:00 a.m. – 5:00 p.m. General Session

5:30 p.m. – 6:30 p.m. Welcome Reception

*Dedicated Exhibit Breaks in the Morning and Afternoon*

## Tuesday, June 19, 2018

8:30 a.m. – 3:00 p.m. General Session

9:00 a.m. – 3:00 p.m. Billing/Coding Course

7:00 p.m. – 9:00 p.m. Party for Attendees and Exhibitors

*Dedicated Exhibit Breaks in the Morning and Afternoon*

## Wednesday, June 20, 2018

8:30 a.m. – 12:00 p.m. General Session

*Dedicated Exhibit Breaks in the Morning*

## June 18-20, 2018

La Torretta Lake Resort & Spa  
on Lake Conroe

600 La Torretta Blvd  
Montgomery, TX 77356

*“The EVOLUTION Conference is a great opportunity for EMS leaders to sharpen their skills, connect with peers, and spend some quality time with friends and family. Overall, it’s an excellent value.”*

- Ernesto Rodriguez,  
Austin-Travis County EMS

*“Frankly, I would much rather get my AOR hours at EMS EVOLUTION rather than at other conferences. It is way more informative, fun, and personable.”*

- 2017 Attendee



# 2018 Sponsorship Opportunities

Sponsor Benefits	Title - \$10,000 1 Available	Platinum- \$7,500 2 Available	Gold - \$3,000 4 Available	Silver - \$1,500 22 Available
<b>Event Sponsorship</b>	Exclusive sponsorship of the Sunday dinner for 100 guests. 100 tickets will be provided and included in each ticket's name badge.	Exclusive sponsorship of either Monday's welcome reception or Tuesday's lunch (first come, first serve).		X
<b>Address the Audience</b>	Opportunity to address the audience for five minutes at a pre-determined time.	Recognition prior to the start of several events.	X	X
<b>Sponsorship Add-ons</b>	Choose 1 add-on at no additional cost.	Choose 1 add-on at no additional cost (after title sponsor selects).	Add-ons available at an additional cost.	No add-on opportunities.
<b>Brochure in Syllabus</b>	Place your one page insert in the syllabus at no extra cost (you must provide copies prior to the event).	Place your one page insert in the syllabus at an additional \$500 cost (you must provide copies prior to the event).	X	X
<b>Logo Recognition</b>	<ul style="list-style-type: none"> <li>Extensive recognition as a platinum sponsor in marketing materials and at the conference.</li> <li>Logo recognition on TEMSA's website.</li> </ul>	<ul style="list-style-type: none"> <li>Extensive recognition as one of the platinum sponsors at the conference and in marketing materials.</li> <li>Logo recognition on TEMSA's website.</li> </ul>	<ul style="list-style-type: none"> <li>Recognition as a gold sponsor at the conference and in marketing materials.</li> <li>Logo recognition on TEMSA's website.</li> </ul>	<ul style="list-style-type: none"> <li>Name listing at the conference and in marketing materials.</li> <li>Name listing on TEMSA's website.</li> </ul>
<b>Email Newsletter Recognition</b>	Logo recognized in 3 email newsletters in 2018.	Logo recognized in 2 email newsletters in 2018.	Logo recognized in 1 email newsletter in 2018.	
<b>Registration Badges</b>	4	3	2	2
<b>Prime Exhibit Space</b>	First choice of space; six-foot table top exhibit.	Selects after the title sponsor; six-foot table top exhibit.	Selection after the title and platinum sponsors for a six-foot table top exhibit.	Six-foot table top exhibit.
<b>TEMSA Board Dinner</b>	Two representatives are invited to the opening 30 minutes of TEMSA's Sunday board dinner.	Two representatives are invited to the opening 30 minutes of TEMSA's Sunday board dinner.	X	X

## Sponsorship Add-ons

Title and platinum sponsors may choose one of the following add-ons at no additional cost. Gold sponsors may acquire the add-on at the specified cost.

**Lanyards** - A lanyard with your logo will be provided to attendees. (Free for title/platinum; \$1,000 for gold.)

**Portfolio** - A portfolio with your logo that holds the syllabus and other items will be provided to attendees. (Free for title/platinum; \$1,000 for gold.)

**Notepads** - A notepad with your logo will be provided to attendees. (Free for title/platinum; \$1,000 for gold.)

**Pens** - Pens with your logo will be provided to attendees. (Free for title/platinum; \$1,000 for gold.)

**Ambulance Showcase** - An ambulance showcase outside the exhibit area is available. (No cost for title; \$500 cost for platinum; \$1,000 cost for gold.)

**Need Extra Exhibitor Badges?** - Extra exhibitor badges beyond your sponsorship's allotment are available for \$250 each. Notify TEMSA to acquire them.

# 2018 Annual Meeting Exhibitor Guide

## Exhibit Dates

**June 18-20, 2018**

### Location

La Torretta Lake Resort  
600 La Torretta Blvd  
Montgomery, TX 77356

Monday, June 18	Tuesday, June 19	Wednesday, June 20
Exhibit Hall Setup 7:00 a.m. - 9:00 a.m.	Exhibit Hall Open 8:00 a.m. - 3:00 p.m.	Exhibit Hall Open 8:00 a.m. - 10:30 a.m.
Exhibit Hall Open 9:00 a.m. - 5:00 p.m.	Tuesday's Resort Dinner 7:00 p.m. - 9:00 p.m.	Strike 10:30 a.m.
Monday's Welcome Reception 5:30 p.m. - 6:30 p.m.		

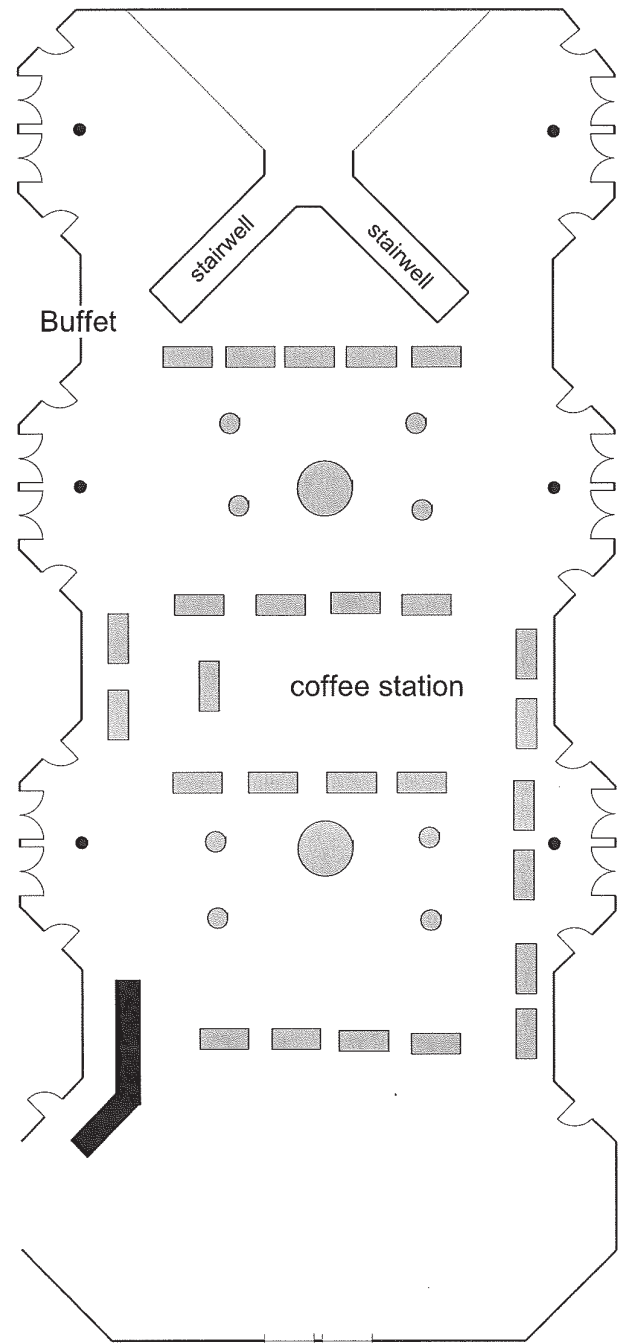
*"EMS EVOLUTION is the best conference for the dollars. It's relevant and engaging with current topics. The family-friendly resort makes it a great way to build relationships with EMS leaders. Best of all, it's helping to advance the EMS industry in Texas."*

- Dudley Wait, City of Schertz

### Exhibit Hall Overview

Once again, the atrium will serve as the exhibit hall. As a result, attendees will be flowing through the exhibit hall throughout the day.

The schedule features dedicated exhibit times during each morning and afternoon for all three days. In addition, all buffets and drinks will be placed in the exhibit hall.





# TEMSA Sponsorship Application

**Online exhibitor applications are now available.**

Please visit [www.txemsa.com](http://www.txemsa.com) and click on the "Vendor" menu tab at the top.

## SECTION 1: REGISTER TODAY

How to secure a sponsorship and pay for it:

1. An online application can be found on [www.txemsa.com](http://www.txemsa.com) on the EVOLUTION 2018 page and the "Vendors" menu item.
2. Fill out your sponsorship information by hand (below) and return it by e-mail, fax, or mail.
3. Submit your check to the address listed below.
4. Contact [Bobby@txemsa.com](mailto:Bobby@txemsa.com) for an online credit card payment link.

## SECTION 2: COMPANY INFORMATION

Company Name: \_\_\_\_\_  
*(as it should appear on signage and printed recognition)*

Primary Contact & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_  Yes, I would like to receive TEMSA newsletters

### Name of Attendees for Exhibitor Badges:

You do not have to fill out the names now. Complimentary badges are as follows:

Silver - 2; Platinum - 3 & Title - 4.

Extra badges are available for \$250 each. Notify TEMSA if you need one.

1) \_\_\_\_\_ 4) \_\_\_\_\_

2) \_\_\_\_\_ 5) \_\_\_\_\_

3) \_\_\_\_\_ 6) \_\_\_\_\_

I agree to the terms and conditions listed in Section 3. Signature \_\_\_\_\_ Date \_\_\_\_\_

**Circle sponsorship preference: Title, Platinum, Gold or Silver**

Please fax completed form to **1-866-864-1568**,  
e-mail it to **[Bobby@txemsa.com](mailto:Bobby@txemsa.com)** or mail it  
with payment to:

**Texas EMS Alliance**  
**1122 Colorado St., Suite 108**  
**Austin, TX 78701**

**Contact:**  
**Bobby Hillert – Texas EMS Alliance**  
**214.728.7672 | [Bobby@txemsa.com](mailto:Bobby@txemsa.com)**

### **SECTION 3: TERMS AND CONDITIONS**

- In exchange for payment in full for the sponsorship, the Texas EMS Alliance (TEMSA) will provide the benefits as outlined on the application.
- In exchange for payment in full for the exhibit(s) contracted by the exhibitor, the TEMSA will provide the following for each booth: a 6' x 30" skirted booth and two chairs. All equipment will be available through the hotel. Exhibitors may provide their own equipment or furnishings. The exhibit hall is carpeted. Internet charges, electricity, and other additional items at table are available through the La Torretta Lake Resort & Conference Center for an additional charge.
- Neither TEMSA nor the facility assume responsibility for damage to, loss, or theft of property of the exhibitors, the exhibitors' agents, employees, or invitees during both open and closed hours.
- Payment in full is due at time of application. In the event that you cancel sponsorship or exhibit space, 50 percent of the contracted amount will be refunded to the company if TEMSA receives notice of cancellation by April 5, 2018. After April 5, 2018, there will be no refund of sponsorship payment. All sponsorships cancellations must be submitted in writing to TEMSA. No-shows are not eligible for refunds.
- TEMSA reserves the right to adjust table top or exhibit space assignments.
- Notwithstanding any provisions to the contrary herein contained, TEMSA shall not be liable for any delay or inability to perform any obligation under this Agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes, or disputes, acts of God, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond their reasonable control.
- Sponsor and/or exhibitor agrees to be responsible for his/her own property. Sponsor or exhibitor shall release, hold harmless and indemnify TEMSA from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees that result from an allegation of negligence on the part of the sponsor or TEMSA or third parties in the use of the exhibit space or activities in connection with the use of exhibit space.
- No sponsorship events outside of approved TEMSA events are allowed at the facility.
- The purpose of the Texas EMS Alliance EVOLUTION conference is to educate those persons employed in the EMS field in the utilization and development of new products, equipment, and/or services. This does not preclude the stimulation by exhibitors of interest in and demand for such products and/or services on the exhibit floor; however, actual selling or order-taking is expressly prohibited. All business activities of the exhibitor must be within the exhibitor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by TEMSA are expressly prohibited. If food products are permitted to be served, the preparation of foods cannot cause odors considered to be offensive or objectionable to other exhibitors or registrants.

The signature at the end of Section 1 acknowledges receipt of and agrees to abide by the Exhibit Rules & Regulations as published by the association which regulations are considered to be part of the agreement between sponsor and Texas EMS Alliance (TEMSA) if this application is accepted by the TEMSA. Acceptance of this application as an agreement between the sponsor and TEMSA will occur when signed by a TEMSA representative. TEMSA does not guarantee the number of attendees. It is understood that all sponsorship agreements are subject to review by the Board of Directors. It is agreed that disapproval of an exhibit by the Board of Directors will result in termination of the agreement without penalty to either party. All claims or suits arising out of the application's acceptance or rejection shall be governed by the laws of the State of Texas, and any obligations arising out of the application's acceptance or rejection shall be considered as occurring in Travis County, Texas.